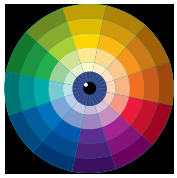

IAN RANSLEY DESIGN + ILLUSTRATION

Albany, California 94706 USA
(c) ***510|393.7278*** *(e)* ***ian@ransley.com*** | ***online portfolio*** + ***resume: www.ransley.com***

PROFILE

- Twenty-six years of permanent, contract and freelance design.
- Elegance & effectiveness a staple of all my work.
- Experience spans many industries including branding, large-format and business graphics.
- Highly skilled in traditional and digital illustration (varied styles).
- Extremely creative, self-motivated, diligent, and thorough.
- Equally adept at working on a team player or solo.

EXPERIENCE

2009 – Present, 2001-2006
Flying Colors Design Powered by Moss | **Berkeley, CA** | *www.flycolors.com*
Senior Designer
Design and implement themed environmental graphics for special events and permanent installations including initial concept package and style guides. Designer on the NFL Super Bowl's XLIV, XXXVI, XXXVII, and XXXVIII design team. Project scope ranged from everything from hotel key cards to 200' atrium sculptures. Developed style guide for use by all participating NFL vendors. Interfaced with clients and vendors, including visits to installation sites and managing set-up and event crews. Created architectural-scaled construction drawings to fit exact building and stadium specs. Other responsibilities include color-testing, logo design, illustration, and texture design. Other notable design projects included NHL Winter Classic 2010, 2011 and 2012, Nokia Sugar Bowl, Chicago Bears (Soldier Field), and Walkers Soccer Stadium (England), and the NFL Pro Bowls in Miami and Hawaii.

2006-2009, 1989-2000
CHEVRON | Richmond, CA
Senior Graphic Designer|Illustrator, In-house Art Department
Created original designs for Chevron's vast Intranet sites. Worked with existing corporate ID for print and web projects that supported corporate branding. Created patent, technical, and scientific drawings for Powerpoint presentations. Managed a staff of 3 contracted designers. Worked with outside vendors and printers including press checks. Coordinated and designed multiple projects simultaneously. Interacted with many in-house clients in a demanding, fast-paced environment. Responsible for concept to design to final production of scientific-based projects.

2001
CG Time Marketing (Cariocus, Inc.) | **San Francisco, CA**
Contract Designer
Designed multiple web site interfaces and "skins" for the Company's new on-line marketing techniques, including demonstrations to Coke and Pepsi.

2000–2001
DIGISCENTS, INC. | **Oakland, CA**
Art Director
Determined the look and feel of the web site, on-line demos, printed marketing materials, and tradeshow displays. Responsible for translating brand marketing and business objectives into effective site architecture and design. Created original graphics and icons for use on the site and other marketing collateral. Implemented the web and U.I design parameters, style guides and visual standards.

1989–Present
IAN RANSLEY DESIGN | Albany, CA
Freelance Illustrator | Graphic Designer
Currently working with Juniper, Red Hat, Hewlett-Packard & Citrix on PowerPoint marketing slide decks through Katavolt Media. Provide business graphics and illustration services for leading companies. Assignments included book illustration, icon creation, corporate identity packages, ad design, logo design, PowerPoint slide presentations, cartooning, brochure layout, newsletter design, Web banners and graphics.

1996–2000
BRODERBUND SOFTWARE, Educational Division | Novato, CA
Freelance Illustrator
Illustrated more than 30 teacher's guides (Living Books) including instructional diagrams, icons, games, and cartoons. Titles include: "Arthur's Birthday" and "Where in the World is Carmen San Diego?"

1996–1997
THX, LucasArts Entertainment Company | Novato, CA
Contract Designer
Designed the THX cover story for The Hollywood Reporter. Designed several invitations to exclusive THX events.

EDUCATION

UNIVERSITY OF CALIFORNIA at DAVIS, *1986*
B.S. Design; Minor: Psychology
Ad Designer for the California Aggie Newspaper

UNIVERSITY OF CALIFORNIA at BERKELEY EXTENSION, *1996*
Certificate in Marketing

SAN FRANCISCO STATE MULTIMEDIA CENTER
HTML, Dreamweaver, Interactive Media, Advanced Photoshop, PowerPoint, In Design

AWARDS/REGONITION

- 11 time Zachary's Pizza Poster contest winner, 2009, 2011, 2012
- IFAI, International Achievement Awards 2004, 2010
- Outstanding Achievement Award, Super Bowl XXXVIII, Digital Graphics magazine, April 2003
- Outstanding design for Super Bowl XXXVII, San Diego
- IFAI, International Achievement Awards 2003, Super Bowl XXXVII
- Industrial Fabric Products Review magazine, July 2003
- Cover story on Super Bowl XXXVII design
- Multiple Chevron Awards for outstanding creative and client service

SOFTWARE

Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, CAD Tools, PowerPoint, Visio, Word